

PUBLIC RELATIONS EARNED MEDIA & INFLUENCER SNAPSHOT

February 2, 2019 – February 8, 2019

Earned media placement highlights

45.8M+ IMPRESSIONS

Social reach highlights

15.4M+ IMPRESSIONS

The New York Times

*Full feature will be published this Sunday (2/10) on Page TR11 of the New York edition

36 Hours In San Juan

"Puerto Rico's capital is open for business, welcoming visitors with its winning combination of lovely beaches, energetic night life and gregarious Island charm."

"Old San Juan is one of the most charming and culturally significant colonial districts in the Western hemisphere."

TRAVEL WEEKLY

After A Year Of Hurricane Recovery, Optimism Across The Caribbean

"And Brad Dean, CEO of Discover Puerto Rico, said that 2018 "exceeded expectations. Our resurgence from the storms continues to position Puerto Rico higher than ever as a viable tourism destination and experience."

AFAR

Duffy's Esperanza

"Duffy's menu of cocktails was one of our favorites... Not only were the cocktails impressive. The menu offered more local cuisine, including some traditional Puerto Rican dishes which were all delicious."



Sugar Mill Ruins

"...you'll have to awaken the adventurer in yourself. You'll be rewarded with crumbling walls, some rusted unidentifiable machinery, and lots of nature grabbing back the land."



El Malecón, Esperanza

"It's a relaxed, friendly place that I would highly recommend making your destination, if you're planning not to rent a car, while on Island."

10 Most Affordable Caribbean Destinations This Winter

COASTAL LIVING

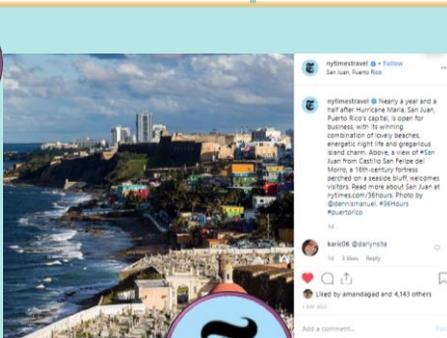


"Spend a day in Old San Juan and explore the island's Spanish colonial buildings and fortresses. When you're ready to relax, grab a spot on one of the pristine beaches or snorkel with sea turtles."

METROWEEKLY

5 Warm Weather Escapes For LGBTQ Travelers

"San Juan is welcoming travelers, with the Island's capital is recovering well. Within the walls of Old San Juan, the colorful Spanish Colonial-style buildings are picture perfect and the San Juan National Historic Site is fully operational."



9 Best Things To Do In Puerto Rico

