

PUBLIC RELATIONS EARNED MEDIA & INFLUENCER SNAPSHOT

January 19, 2019 – January 25, 2019

Earned media placement highlights

187M+ IMPRESSIONS

30 Places To Make You Forget About Winter

Forbes



**The Dorado Beach, A Ritz Carlton Reserve is highlighted*

Social reach highlights

11M+ IMPRESSIONS

Forbes ★★
TRAVEL GUIDE

The St. Regis Bahia Beach Resort, Puerto Rico

"Following Hurricane Maria, the hotel bounced back with a stunning new look in December 2018 after a \$60 million renovation. The grounds continue to be a top draw."



REFINERY29

Round-Trip Tickets To 2019's Most Popular Valentine's Day Travel Destination Are \$283

"According to Hopper's research, interest in Puerto Rico as a travel destination has risen 133% since February 14, 2018, making it the top trending destination for this year's Valentine's Day weekend."

The 7 Cheapest Caribbean Islands To Find Your Paradise

SMARTERTRAVEL

"Split your vacation between the lush El Yunque Rainforest, the island's wide sandy beaches, and the vibrant colonial streets of Old San Juan. A boat trip into one of the island's biobays is another must-do."



AFAR

El Blok Hotel

"Designed by Fuster + Architects, El Blok takes its visual cues from the surrounding light, land and sea."



Café El Punto



"Café El Punto is a locals place. The food is traditional, just the way our grandmothers made it."

Olé Puerto Rico

"The shop was buzzing; shoppers were helped, hats worked on, among much friendly banter and laughter."

Parque de la Ceiba

"Surrounded by a volunteer created nature park, the Ceiba tree quietly reigns over its domain."

Esperanza Riding Company



"Seeing Vieques on the back of a local Paso horse was hands-down, the most outstanding adventure I had on the Island"

Gallery Oro

"Oro is a creative community hub for the Island, where artists could collaborate, inspire and support each other"

